

Senior EXPO

Unified Newspaper Group, publishers of the Oregon Observer, Stoughton Courier Hub, Verona Press, connectfitchburg.com, Great Dane Shopping News and Your Family magazine is excited to present Senior Expo, an event focused on those 50 and above in our area.

Senior Expo will be held on Wednesday, October 13 at the Stoughton Wellness and Athletic Center in Stoughton, WI., from 10 a.m. to 3 p.m. The purpose of this event is for companies and organizations to share products, services and information they have to offer.

Senior Expo will feature exhibitors, speakers, prize give-aways and a scavenger hunt. Lunch may be purchased ahead of time or on-site and admission to the Expo is FREE.

Become an Exhibitor at Senior Expo to increase your company's visibility. Exhibitor reservations are now being accepted. **Deadline for booth reservation is August 30, 2010.** We have many packages available, including event sponsorships.

All packages include a booth at the show, an ad in our Senior Expo special section, a listing on the information sheet handed out at the event and two (2) boxed lunches.

Booth Packages	
16' Booth • Full Page Color Ad \$1,170	8' Booth • Full Page Color Ad \$1,115
16' Booth • 1/2 Page Color Ad \$750	8' Booth • 1/2 Page Color Ad \$680
16' Booth • 1/4 Page Color Ad \$540	8' Booth • 1/4 Page Color Ad \$445
	8' Booth • 1/8 Page Color Ad \$320
Price includes 2 boxed lunches • Electricity: \$75	

Booth reservations and special requests will be honored on a first come, first serve basis. Booths cannot be shared with another business or organization.

Event Sponsorships

Hurry! A limited number of Sponsorships are available and deadline is August 2, 2010.

Event Sponsorship includes an 8' booth, full page, full color ad, recognition on all printed promotional materials and a listing on the information sheet handed out at the event. In addition, each includes the following:

Platinum (\$1,790): Web tile ad on our 4 newspaper sites for three months
30 minutes of demonstration/seminar time • Electricity included

Premium (\$1,690): Web tile ad on all 4 of our newspaper sites for two months • Electricity included

Gold (\$1,590): Web tile ad on all 4 of our newspaper sites for two months • Electricity included

Silver (\$1,390): Web tile ad on all 4 of our newspaper sites for one month • Electricity included

To reserve your spot or to get more information on Senior Expo please contact your Advertising Consultant at 845-9559 • 873-6671 • 835-6677